

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG17/12 17.42
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>MEDIA PLACEMENT</u>
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SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE AUG17/12 17.42

DATE AUG17/12 17.42

TO LENA
FR CAITLIN FOR JULIE
M1-4 OK'D, SEE LNS 27-30
TTLS: RTS
PLS CFM, THX 8/16

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1560												
2	S		1210A-105A	30		\$425.00	9/14	9/14	0		FRI	0
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												
27	A		1205A-105A	30		\$425.00	9/14	9/14	1		FRI	1
PROGRAM : KIMMEL ORD COM1 : TP THIS IS A MAKE-GOOD FOR SEP14 ON LINE-2 FOR 1 SPOT/WK												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG17/12 17.42
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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS:
:	:LINE#	:	:	:	:	:	:DATE	:DATE	:WK	:	:	:SPTS:
7	S		900A-1000A	30		\$600.00	9/14	9/14	0		FRI	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
28	A		900A-1000A	30		\$600.00	9/14	9/14	1		FRI	1
PROGRAM : JEFF PRBOST												
ORD COM1: PRGM CHANGE												
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-7 FOR 1 SPOT/WK												
16	S		1210A-105A	30		\$425.00	9/13	9/13	0		THU	0
PROGRAM : J KIMMEL-ABC<												
CON COM1: J KIMMEL-ABC<												
29	A		1205A-105A	30		\$425.00	9/13	9/13	1		THU	1
PROGRAM : KIMMEL												
ORD COM1: TP												
THIS IS A MAKE-GOOD FOR SEP13 ON LINE-16 FOR 1 SPOT/WK												
20	S		900A-1000A	30		\$600.00	9/13	9/13	0		THU	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
30	A		900A-1000A	30		\$600.00	9/13	9/13	1		THU	1
PROGRAM : JEFF PRBOST												
ORD COM1: PRGM CHANGE												
THIS IS A MAKE-GOOD FOR SEP13 ON LINE-20 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#2			MISSED:FRI/1210A-105A	SEP14		30S	\$425.00	(AUG17/12)	
						OFFER:FRI/1205A-105A	SEP14		30S	\$425.00	PLS ADVISE.	
						CMT:TP						
M2	OK'D		BUY#7			MISSED:FRI/900A-1000A	SEP14		30S	\$600.00	(AUG17/12)	
						OFFER:FRI/900A-1000A	SEP14		30S	\$600.00	PLS ADVISE.	
						CMT:PRGM CHANGE						
M3	OK'D		BUY#16			MISSED:THU/1210A-105A	SEP13		30S	\$425.00	(AUG17/12)	
						OFFER:THU/1205A-105A	SEP13		30S	\$425.00	PLS ADVISE.	
						CMT:TP						

REP HEADLINE# 6282550 TRF# 327316 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG17/12 17.42
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CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#20 MISSED: THU/900A-1000A SEP13 30S \$600.00 (AUG17/12)
OFFER: THU/900A-1000A SEP13 30S \$600.00 PLS ADVISE.
CMT: PRGM CHANGE
SEP/12 33075.00 CONTRACT TOTAL 33075.00
TOTAL SPOTS 26

MARKET TOTALS \$97,279 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE